

# Television Schedule

KTSL—Channel 2 KTTV—Channel 11	KTLA—Channel 5 KECA—Channel 7 KFI—Channel 9	KLAC—Channel 13 KNBH—Channel 4
9:00 KFI-Bill Welsh Show (Audience)		KTLA-Handy Hints with Keith & Dorothy
10:00 KLAC-Joe Graydon		7:00 KTTV-Pet Exchange Emcee, Frank Wright (Homes for Pets)
11:00 KECA-Test Pattern		KTLA-Newsreel, Gil Martyn
11:55 KLAC-Film Featurette		KLAC-Pens & Personalities (Handwriting Analysis)
12:00 KFI-News with Russ Stewart		KTSL-Prog. Preview
KECA-Test, Music		KNBH-Kukla, Fran, Ollie (Puppets)
12:10 KFI-Ladies Day with Bill Stulla		7:05 KTSL-Teletenews
12:55 KLAC-News		7:15 KTSL-Lee's Lair Legion Stadium
1:00 KFI-Cook's Corner with Monty Margetts		KLAC-Inside Baseball with F. Haney
KNBH-Test Pattern		KTLA-Yer Ole Buddy
KLAC-Al Jarvis		7:30 KTTV-Television News
KECA-Test Music		KECA-Celebrity Time
1:15 KFI-Mallabag with Lenore Kingston (Household hints)		KNBH-News, Weather
1:40 KFI-Johnny Murray Talks It Over		KTLA-Girls Only (Young Actresses)
2:00 KTTV-Test Pattern		KLAC-Hall Champ (Kid Sh.)
KFI-Helpfully Urs Bill Leydon		KTSL-Front Row Center (Variety)
KLAC-Al Jarvis		7:45 KTTV-Parade—Felix De Cola
KECA-Test, Music		KNBH-Roberta Quilman
3:00 KFI-Report to Mrs. America		8:00 KTTV-Mystery Is My Hobby
KLAC-Al Jarvis		KTLA-Harry Owens and His Royal Hawaiian (Island Music)
KECA-Test, Music		KLAC-Auction City
3:15 KFI-Adventures At Home		KTSL-Film: "Air" Tour of Grand Canyon"
3:45 World Is Your Garden		KNBH-Film Shorts
4:00 KFI-Stu Wilson Show		KECA-Premium Quiz
KLAC-Al Jarvis		8:15 KTSL-This Week in Sports
KFI-Frank Webb Show		8:30 KTTV-Front Page with John Day and Mark Roberts
KLAC-Al Jarvis		KTSL-Hlywd. Legion Boxing Freddie Herman vs. Elmer Beltz (Main Event)
KECA-Test, Music		KNBH-Designed for Women with Lee Hogan
3:15 KFI-Adventures At Home		KECA-Author: Meets Critic (Eleanor Roosevelt)
3:45 World Is Your Garden		9:00 KTTV-Wrestling
4:00 KFI-Stu Wilson Show		KNBH-Versatile Varieties stars Harold Barry with guests, Gypsy Markoff, Anne Whitfield, others
KLAC-Al Jarvis		KTLA-Feat. Film, "Under the Red Robe," with Raymond Massey, Conrad Veldt, Annabella
KECA-Test, Music		KLAC-Irwin Allen
3:15 KFI-Adventures At Home		KECA-Movietime
3:45 World Is Your Garden		KNBH-Big Story
4:00 KFI-Stu Wilson Show		KLAC-Fun with Music
KLAC-Al Jarvis		0:45 KLAC-Film
KECA-Test, Music		10:00 KTTV-Television News
3:15 KFI-Adventures At Home		KLAC-This Is Hawthorne
3:45 World Is Your Garden		KNBH-Late News
4:00 KFI-Stu Wilson Show		KECA-James Fitzpatrick Traveltalks
KLAC-Al Jarvis		KLAC-Kemper's Kapers
KECA-Test, Music		KECA-Chef (Cooking Tips)
3:15 KFI-Adventures At Home		KTSL-Pattern
3:45 World Is Your Garden		KNBH-Cyclone Malone (Marionettes)
4:00 KFI-Stu Wilson Show		
KLAC-Al Jarvis		
KECA-Test, Music		

## YOUR RADIO TODAY

KALI ... 1430	KFAC ... 1330	KFSG ... 1150	KGER ... 1390	KIEV ... 870	KNX ... 1070	KPPC ... 1240	KWIK ... 1490
KECA ... 790	KFI ... 640	KFVD ... 1020	KGFJ ... 1230	KLAC ... 570	KOWL ... 1580	KRKD ... 1150	KWKW ... 1300
KERN ... 1410	KFOJ ... 1280	KFWB ... 980	KHJ ... 930	KMPC ... 710	KPMC ... 1560	KVOE ... 1480	KXLA ... 1110

### FRIDAY'S RADIO PROGRAM HIGHLIGHTS

**COMEDY—**  
 6:00 KNX-Joan Davis Show  
 6:30 KFI-Jimmy Durante  
 6:30 KNX-Lum & Abner  
 7:00 KFI-Life of Riley  
 9:00 KNX-Lucille Ball Show  
 9:00 KECA-Ozzie and Harriet  
 9:30 KNX-Beulah  
 9:30 KHJ-Jack Bailey's "Errors"

**MYSTERY—**  
 8:00 KECA-Fat Man  
 8:30 KNX-Johnny Dollar

**DRAMA—**  
 6:00 KFI-Screen Dir. Playhse. with Betty Hutton

8:30 KFI-Halls of Ivy (Ronald Colman)  
 8:30 KECA-Your F.B.I.  
 9:00 KFI-Crime Does Not Pay (Cameron Mitchell)  
 9:30 KFI-High Adventure  
 9:30 KECA-Mr. President

**SPORTS—**  
 6:30 KMPC-Santa Anita  
 7:00 KECA-Boxing  
 7:45 KLAC-USC vs. Stanford  
 8:30 KMPC-Calif. vs. UCLA

**PUBLIC INTEREST—**  
 7:00 KHJ-Meat Press  
 7:30 KNX-Women's Forum  
 7:45 KFI-Calif. Senator's Report

1:15 P.M.  
 KFI-Stella Dallas  
 KLAC-570-Club  
 KHJ-Nancy Dixon  
 KFAC-Classroom, Radio  
 KNX-Harry Babbitt

11:15 A.M.  
 KNX-Perry Mason  
 KFAC-Guy Bates Post.  
 KECA-Victor Lindlahr

1:30 P.M.  
 KFI-Lorenzo Jones  
 KECA-Easy Aces  
 KNX-Geo. Fisher  
 KHJ-Ladies First  
 KFWB-News  
 KFAC-Composers Cor.  
 KMPC-Hal Berger

1:45 P.M.  
 KFI-Wilder Brown  
 KFWB-B. Anson  
 KECA-Baukh'ge T'lk'g  
 KNX-Garry Moore

12 Noon  
 KFI-Farm Report  
 KECA-News  
 KLAC-Ballroom  
 KMPC-Moods, Music  
 KNX-News  
 KFAC-Lunch, Concert  
 KHJ-News  
 KFWB-Bill Anson

11:45 A.M.  
 KFI-Lite of World  
 KNX-Brighter Day

2:00 P.M.  
 KFI-Girl Marries  
 KLAC-News, Sports  
 KECA-Ira Cook  
 KFAC-Matinee  
 KHJ-Baker's Club 9:30  
 KRKD-Govern. Speaks  
 KMPC-Music in Air

2:15 P.M.  
 KFI-Portia  
 KLAC-570 Club  
 KNX-Steve Allen

2:30 P.M.  
 KFI-Plain Bill  
 KECA-Hannibal Cobb

2:45 P.M.  
 KFI-Front Page Farrell  
 KFWB-B. Anson  
 KNX-Arthur Godfrey

3:00 P.M.  
 KFI-Welcome Traveler  
 KLAC-News, Sports  
 KECA-Bride & Groom  
 KFAC-World of Opera  
 KHJ-Baker's Club 9:30  
 KMPC-Chiffon Serenade  
 KFWB-Maurice Hart

3:15 P.M.  
 KLAC-D. Otis Show

3:30 P.M.  
 KFI-Aunt Mary  
 KFWB-News  
 KFAC-Lyrics Chorus  
 KECA-Ira Cook

3:45 P.M.  
 KFI-Love & Learn  
 KFAC-News  
 KFWB-Maurice Hart  
 KNX-Arthur Godfrey  
 KHJ-Club 9:30; Guess Tune

4:00 P.M.  
 KFI-Woman's Secret  
 KNX-Massey & Tilton  
 KMPC-News  
 KHJ-Fulton Lewis  
 KLAC-News, Sports  
 KECA-Notebook  
 KFAC-Masterpieces

4:15 P.M.  
 KFI-Dr. Paul  
 KHJ-F. Hemingway  
 KLAC-Cal. Melodies  
 KNX-Stand In  
 KMPC-Band & Ballads  
 KFWB-Dave Ormont  
 KECA-Best Look'g., R.

4:30 P.M.  
 KFI-Hurr. Wheeler  
 KMPC-R. McDowall  
 KHJ-Behind Story  
 KFWB-Red Rowe  
 KECA-Play It Again  
 KNX-Disc Jockey

4:45 P.M.  
 KHJ-News  
 KLAC-Racing Rdup.  
 KFWB-S. Hamblen  
 KECA-Happy Theater  
 KRKD-News

5:00 P.M.  
 KFI-Feature Wire  
 KMPC-News, Music  
 KHJ-Mark Trail  
 KFAC-Sun. Serenade  
 KLAC-Fred Henry  
 KECA-Yukon Chlg.  
 KNX-News

5:15 P.M.  
 KFI-News  
 KLAC-Sports  
 KLAC-Bill Stewart  
 KMPC-Virgil Pinkley

5:30 P.M.  
 KFI-Orchestra  
 KNX-News  
 KRKD-Sports Dial  
 KECA-Sky King  
 KFAC-Whoa Bill

10:00 P.M.  
 KFI-Sam Hayes  
 KNX-News  
 KECA-Reporter  
 KFAC-Crossroads  
 KHJ-Love Mystery  
 KMPC-Ballroom  
 KFWB-Gene Norman  
 KLAC-News, Don Otis

10:15 P.M.  
 KFI-Johnny Murray  
 KNX-Bob Elson  
 KHJ-Commentator  
 KECA-Ted Malone

10:30 P.M.  
 KFI-Benny Goodman  
 KHJ-News  
 KECA-Science of Mind  
 KNX-Symphonette  
 KMPC-Leisure Time

10:45 P.M.  
 KECA-One For Book  
 KHJ-Baker's Oven  
 KLAC-Otis, News

11:00 P.M.  
 KFI-News  
 KNX-Larry Thor  
 KFAC-Crossroads  
 KECA-News Tomorrow  
 KFWB-Gene Norman  
 KLAC-Don Otis

11:15 P.M.  
 KFI-Pro & Con  
 KECA-Alvino Rey  
 KNX Sports

11:30 P.M.  
 KFI-Mindy Carson  
 KECA-Henry Wallace  
 KNX-Merry-Go-Rd.  
 KMPC-Leisure Time

11:45 P.M.  
 KFI-U.S. Navy  
 KNX-U & British  
 Elections  
 KHJ-Baker's Oven

12:00 Midnight  
 KFI-Musical Menu  
 KFAC-Serenade  
 KNX-News, S. Allen  
 KFWB-Music  
 KRKD-Serenade  
 KHJ-Music  
 KLAC-Don Otis

## F-M Programs

KMGM—08.7 Meg. 3 to 10 p.m.	(2:30 to 9 p.m. same as AM schedule above.)	7:00 p.m.—Concert	8:00-Drama workshop
3:00-Concert	KKLA—07.1 Meg. 9 to 9:30 p.m.	The following station programs same as AM schedule above:	
4:00-Mostly Music		KFI, 105.9 meg.-6 a.m. to 12 p.m.	
5:30-Listeners' Album		KECA, 95.5 meg.-5:30 a.m. to 12 p.m.	
6:30-Words & Music		KNX, 93.1 meg.-3 to 9	
7:00-Concerto		KFAC, 104.3 meg.-24 hr. schedule	
9:00-Broadway Lullaby			
9:30-Orchestra			
KHJ—101.1 Meg. 1:30 to 9 p.m.	KUSC—91.5 Meg. 9 a.m. to 11 p.m.		
1:30-Norma Young	1:00-p.m.-Music		
2:00-Farm-Fare	5:45 p.m.-Inside Baseb'l		
2:15-Errand of Mercy			

**FOR RADIO ADVERTISING**  
 TURN TO PAGE 2, PART II